



Newsletter February 2018



**EUROPEAN
COLORECTAL CANCER
AWARENESS MONTH**
MARCH 2018

ECCAM 2018 signals #Time4Change!

European Colorectal Cancer Awareness Month (ECCAM) celebrates its
10th Anniversary and EuropaColon is calling for
#Time4Change

Despite all the progress over the last decade colorectal cancer is still the Continent's second biggest cancer killer with one European dying from the disease every three minutes. Colorectal cancer is preventable and curable in many cases, particularly if it is diagnosed early. But too many people across Europe still do not have access to, or awareness of, screening services to address the early signs of colorectal cancer before it develops.

It is #Time4Change

"There are still vast inequalities across Europe, making colorectal cancer screening a geographical lottery," said Jola Gore-Booth, Founder and CEO of EuropaColon. "We will be shining a spotlight on this unacceptable situation in order to encourage national and local health decision-makers to improve awareness and access to comprehensive screening services. There is a huge amount that patients and the general public can do to support this."

To get involved, EuropaColon are encouraging members of the public, healthcare professionals, patients and policymakers to take three simple steps:

- [Click here](#) to print a downloadable poster from our website and add a simple statement about why you are supporting European Colorectal Cancer Awareness Month
- Take a photo holding the sign (either individually or as a group)

- Share your message and photo on social media using the hashtags [#ECCAM18](#) and [#Time4Change](#)

If we stand up to be counted together with a coordinated approach, EuropaColon believes that we will start moving towards a Europe with a more equal, fair, high quality approach to screening, diagnosing and treating colorectal cancer.

It is [#Time4Change](#)! Join our efforts and stay in touch to let us know your activities!

Keep up with [#ECCAM18](#)



EuropaColon launched ECCAM 2018 on 28th February at the European Parliament in Brussels.



Click here to download the 2017 Annual Review

www.europacoln.com

This email was sent to <<Email Address>>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
EuropaColon · Unit 5 · Deans Farm · Salisbury, Wiltshire SP13YP · United Kingdom

MailChimp